

Do you have new products to announce or boat models to premier at the 2010 boat shows? If so, we need your help to maximize our media coverage and to ensure the best exposure for your products. Please send your complete information to our office as quickly as possible in order to accommodate all media deadlines.

EXHIBITOR INFORMATION CHECKLIST

- ✓ Any product or boat that is PREMIERING in the show
- ✓ Any product new for 2010
- ✓ Include brief, clear description of the product
- ✓ Send high resolution documents preferably jpg or tif file 300 dpi (no brochures, please)
- ✓ Knowledgeable & available contact person for additional Information

THIS PRODUCT WILL BE DISPLAYED IN:

- Bay Bridge Boat Show** – April 22-25, 2010
- United States Sailboat Show** – October 7-11, 2010
- United States Powerboat Show** – October 14-17, 2010

MEDIA INFORMATION: PLEASE TYPE OR PRINT CLEARLY

Company Name: _____ Phone: _____

Contact Name: _____ E-mail: _____

Fax: _____ Cell: _____

I will have a new product for 2010 at the show that is: Premiering _____ New _____

The New Product is: _____

The boat show offers a free link from our web page, www.usboat.com, to your web page.

Please clearly print your web site address: _____

PLEASE COMPLETE THE MEDIA INFORMATION REQUEST FORM & E-MAIL BONNIE@USBOAT.COM OR FAX 410.280.3903