

Having trouble viewing this email? [Click here](#)



PRESS RELEASE

October 17, 2011

United States Yacht Shows, Inc.

For Immediate Release

Contact:

Paul Jacobs.

410-268-8828

paul@usboat.com

U.S. Powerboat Show Celebrates 40th Anniversary

Annapolis, Maryland. The boating industry celebrated the 40th Anniversary of the United States Powerboat Show by bringing the largest boats and the greatest number of boats since the 2008 stock market free fall. Nearly a dozen boats over 65' encircled another 250 plus boats of all sizes and styles. The docks were packed with people and boats. Popular features included Chesapeake Bay Magazine and Annapolis School of Seamanship seminars, the Painkiller Sport Barge Bar, and an expanded fishing boat section.

The best news for an industry rocked hard by economic challenges was that attendees bought boats of all sizes. Many boat sales were reported along with contracts pending, scheduled sea trials, and greatly expanded prospect lists. Most agree that it felt a bit like the "good old days."

Michael Obalsky, from Intrepid Powerboats said "We did really great for our first time in Annapolis. We had tons of people on the 7 Marine engines and had a customer come from Connecticut just to see them and ordered a 400 Cuddy with those engines. Our office sold a 430 SY along with a couple others. Your staff was very helpful and extremely courteous."

"Attendance on Saturday and Sunday provided us with several qualified buyers and exceeded our expectations. As a matter of fact, we sea-trialed the Sunseeker 50 Predator yesterday and I have three new clients interested in our new Sunseeker 63 Manhattan, all as a result of the show."

Dave Shields, President, Ocean Club Yacht Sales, Inc., Sunseeker Yachts

"This year's Annapolis Boat Show had the energy and excitement the way the show used to have. By far the best show for us in three years."

Ed Culp, Waterfront Marine

"Sabre and Back Cove are both very pleased with the quality and volume of attendees and with the geographic spread of the show goers. We had visitors from every corner of the USA and Canada and they were highly motivated and very qualified new boat shoppers."

Bentley Collins, Sabre & Back Cove Yachts

Ed Hartman, President of United States Yacht Shows, producers of the event, summed it up by saying "We are pleased with our two great fall shows. Exhibitors put their best feet forward, consumers came from great distances, and best of all they spent money. It bodes well for manufacturers who put forth huge effort to participate in our shows and get out in front of large audiences."

The schedule of 2012 events is now being finalized and will be announced in the next couple of weeks. In addition to the fall shows, USYS, Inc. produces the Bay Bridge Boat Show, the Annapolis

Nautical Flea Market, and soon to be announced, a great new spring event featuring Cruisers University. Stay tuned for details. Information and further show recaps and photos can be viewed on www.usboat.com.

###

[Forward email](#)



This email was sent to courtney@usboat.com by info@showsync.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

United States Yacht Shows, Inc. | 980 Awald Drive | Suite 302 | Annapolis | MD | 21403