

Do you have new products to announce or boat models to premier at the 2011 boat shows? If so, we need your help to maximize our media coverage and to ensure the best exposure for your products. Please send your complete information to our office as quickly as possible in order to accommodate all media deadlines.

### EXHIBITOR INFORMATION CHECKLIST

- ✓ Any product or boat that is PREMIERING in the show
- ✓ Any product new for 2011
- ✓ Include brief, clear description of the product
- ✓ Send high resolution documents preferably jpg or tif file 300 dpi (no brochures, please)
- ✓ Knowledgeable & available contact person for additional Information

### THIS PRODUCT WILL BE DISPLAYED IN:

- Bay Bridge Boat Show** – April 28-May 1, 2011
- Cruisers University** – May 12-15, 2011
- United States Sailboat Show** – October 6-10, 2011
- United States Powerboat Show** – October 13-16, 2011

### MEDIA INFORMATION: PLEASE TYPE OR PRINT CLEARLY

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

I will have a new product for 2011 at the show that is: Premiering \_\_\_\_\_ New \_\_\_\_\_

The New Product is: \_\_\_\_\_

The boat show offers a free link from our web page, [www.usboat.com](http://www.usboat.com), to your web page.

Please clearly print your web site address: \_\_\_\_\_

PLEASE COMPLETE THE MEDIA INFORMATION REQUEST FORM & E-MAIL [BONNIE@USBOAT.COM](mailto:BONNIE@USBOAT.COM) OR FAX 410.280.3903