



July 10, 2011

Dear Exhibitor:

There are several companies, i.e., a Slovakia company FAIRGuide, (The Exhibitors Fair Guide), an Austrian company, Construct Date (Exhibitor FAIRGuide) and ExpoGuide (Expo-Guide) from Mexico, that have been soliciting our exhibitors for information to be included in their exhibitor guides. They use the name of our shows and the name of our company in connection with their solicitation. The company may or may not indicate that inclusion in their guide is free, however, by signing the form(s) you are actually agreeing to advertise for three years on the internet for a very large fee of over \$1,700 per year for the three years.

Please be aware that these solicitations are in no way connected to our shows or our company. They have not received permission to use our name, they are not associated with our show program and they do not have anything to do with our website. Please do not sign or agree to any listing or advertisement that appears to be officially connected to the United States Yacht Shows, United States Sailboat Show, United States Powerboat Show, or Annapolis Boat Shows unless you are certain that you understand to what you are agreeing.

If there is any question or confusion, please feel free to contact us first.

Sincerely,

Dee Newman
United States Yacht Shows